PARTNERSHIP PROSPECTUS

2027

BULIMBA VALLEYS RLFC

OUR CLUB



COMMUNITY

Bulimba Valleys Rugby League Football Club is more than just a sports organisation; we are a community. Our club provides a safe and welcoming environment where kids, can learn, grow, and thrive through the game of rugby league. With a strong focus on affordability, inclusivity, and quality coaching, we ensure that no child is left on the sidelines due to financial barriers or lack of support staff knowledge. Our commitment to grassroots sport means we are not just shaping better players but building confident, resilient young individuals who will carry these skills into all aspects of their lives.

VOLUNTEER DRIVEN

Our volunteer-driven model allows us to offer the lowest registration fees in the area, ensuring accessible opportunities to more kids and families to enjoy participating in local sports

ACCESSIBLE FOR ALL

What makes us special is our unwavering dedication to making
sport accessible to all.

Our mission is clear - keep our fees as low as possible so as many kids can play rugby league. Our goal is to be the cheapest organised team sports club in Brisbane’s inner south east.

OUR MISSION

OUR MISSION AS A CLUB IS TO BE THE MOST AFFORDABLE ORGANISED TEAM SPORTS CLUB IN BRISBANE'S INNER SOUTH EAST. WE STRIVE TO PROVIDE AFFORDABLE ACCESS TO RUGBY LEAGUE FOR ALL CHILDREN, SUPPORTED BY A NETWORK OF TRAINED VOLUNTEERS AND EXPERIENCED COACHES.

WHY AFFORDABILITY MATTERS

The cost of living continues to put pressure on families. Registration fees, uniforms, equipment and other sporting expenses can make participation difficult, particularly for families with multiple children.

We want to do everything we reasonably can to remove those barriers.

Our ambition is to be the most affordable organised team sports club in Brisbane's south-east.

This is not about cutting corners or compromising the experience we provide. It is about building a financially sustainable club that delivers quality junior sport while keeping costs to families as low as possible.

To achieve this, we need a combination of affordable fees, responsible financial management, volunteer support, fundraising and — critically — sponsorship from businesses that want to invest in their local community.

WHY PARTNER WITH US?



MAKE A MEANINGFUL LOCAL IMPACT

Your business can help make organised sport accessible to more children in Bulimba and Brisbane's inner south-east.

CONNECT WITH LOCAL FAMILIES

Build awareness of your business among the players, parents, volunteers and supporters who make up our club community.

Show customers, employees and the wider community that your business is committed to supporting children, families and grassroots sport

BUILD A GENUINE PARTNERSHIP

We want our sponsors to be more than logos on a jersey. We want to build relationships that create value for both the business and the club.
Where appropriate, we will look for opportunities to promote our sponsors, share their offers, acknowledge their contribution and encourage our families to support the businesses that support us.

BE PART OF OUR GROWTH

As the Bulldogs continue to develop our junior program, our sponsors have the opportunity to grow alongside us and help shape the future of local junior rugby league.
We are not just looking for sponsors. We are looking for partners who believe that every child deserves the opportunity to play.

WHERE DOES YOUR MONEY GO?

YOUR INVESTMENT PAYS FOR....

Helps cover operational costs to keep player registration fees low and grassroots sport accessible.

Provides equipment, training, and facilities to develop young players.

Enables us to create inclusive programs for families facing financial hardship to ensure they can participate in sport.

Allows us to provide the players, officials and teams with adequate training gear and playing uniforms for their age requirements

WHERE YOUR SPONSORSHIP MAKES A DIFFERENCE

Affordable registration: helping us absorb rising operating costs rather than passing every increase on to parents.
Quality coaching: supporting coach education, development opportunities and better training experiences for players.
Equipment and uniforms: providing the gear our teams need to train, play and represent the Bulldogs with pride.
Safe, inclusive participation: helping us create a welcoming environment where children of different abilities, genders and backgrounds can participate.
Player development: providing opportunities for children to learn skills, grow in confidence and enjoy the rewards of being part of a team.
A stronger community club: supporting club activities, events and initiatives that bring players, families and local businesses together. Every sponsorship dollar contributes to our ability to deliver a better experience for our players and families.

SPONSORSHIP OPPORTUNITIES

Partnering with Bulimba Valleys Rugby League Football Club means more than just placing your logo on a jersey; it's about making a tangible impact in the lives of local families.

TAP INTO OUR COMMUNITY

By partnering with us, your business will benefit from increased visibility through our events, digital platforms, and community initiatives, creating valuable opportunities to showcase your brand, build relationships, and tap into a loyal and supportive audience that values businesses contributing to grassroots sport and community well-being.

WHAT WE CAN PROVIDE

Awareness
Community Engagement
Advocacy
Social Media Posts
Direct Communication
Mail List Offers
Game Day Visibility
Local Connections
New product exposure
Tailored Partnerships

Sponsorship Type	Invesment
Platinum	By Negotiation
Gold	$10,000
Silver	$5,000
Bronze	$3,000
Business	$2,000
Community	$1,000
Grassroots	$500
Add-ons (Platinum, Gold, Silver, Bronze & Business Sponsors eligible)	
Game Day Sponsor	$2,000
Presentation Day Sponsor	$1,000

NON-FINANCIAL PLEDGES

The club is always looking for donations of goods or services for our raffles and promotions during the year. Feel free to reach out with any support you can give


BULIMBA VALLEYS
BULLDOGS
YOUR BRAND HERE
OR HERE
OR HERE
OR HERE

WHAT DOES IT LOOK LIKE?

2027 JERSEY



2027 TRAINING SHIRT



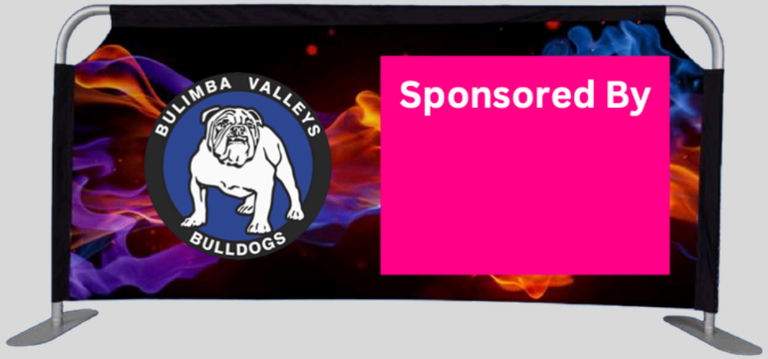
MAJOR SPONSOR

SECONDARY SPONSOR

CLUB SPONSOR

MAJOR SPONSOR

CLUB SPONSOR



2027 GAME DAY SPONSOR ADD ON

TALK TO US ABOUT CUSTOM SPONSORSHIP PACKAGES TO MEET YOUR BUSINESS NEEDS

JOIN THE PACK

BECOME A 2027 SPONSOR

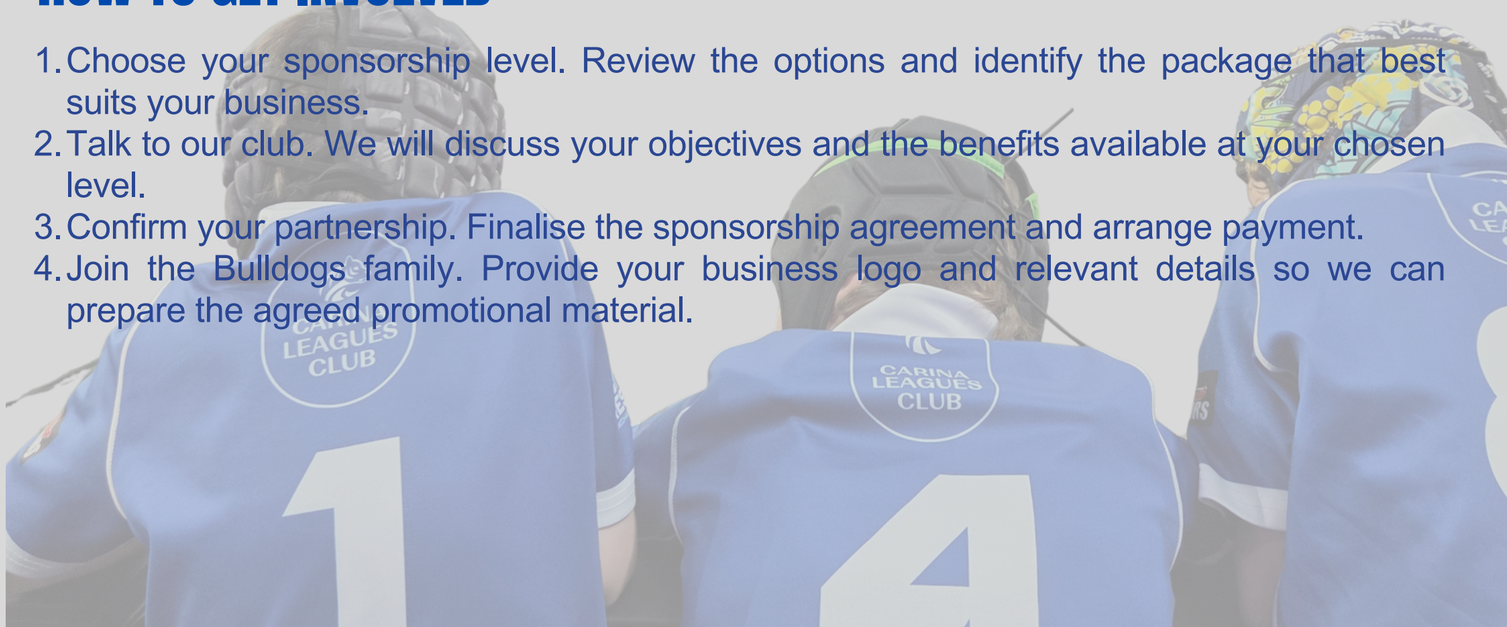
We welcome businesses of all sizes, from established companies to small local operators, to discuss how they can support the Bulldogs in 2027.

You do not need to be a large business to make a meaningful contribution. Every sponsorship helps us build a stronger club and keep sport affordable for local families.

If one of our listed packages does not quite suit your business, we would welcome a conversation about an alternative contribution, an in-kind arrangement or a tailored partnership.

HOW TO GET INVOLVED

1. Choose your sponsorship level. Review the options and identify the package that best suits your business.
2. Talk to our club. We will discuss your objectives and the benefits available at your chosen level.
3. Confirm your partnership. Finalise the sponsorship agreement and arrange payment.
4. Join the Bulldogs family. Provide your business logo and relevant details so we can prepare the agreed promotional material.



GET IN TOUCH

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