

BVB RLFC

BULIMBA VALLEY BULLDOGS

2026 SPONSORSHIP PROSPECTUS

Prepared by

Matthew Beger

Club President

Bulimba Valley Bulldogs RLFC

Let's make a difference together!



OUR CLUB

Bulimba Valleys Rugby League Football Club is more than just a sports organisation; we are a community.

Our club provides a safe and welcoming environment where kids, can learn, grow, and thrive through the game of rugby league. With a strong focus on affordability, inclusivity, and quality coaching, we ensure that no child is left on the sidelines due to financial barriers or lack of support staff knowledge. Our commitment to grassroots sport means we are not just shaping better players but building confident, resilient young individuals who will carry these skills into all aspects of their lives.

What makes us special is our unwavering dedication to making sport accessible to all.



Our volunteer-driven model allows us to offer the lowest registration fees in the area, ensuring accessible opportunities to more kids and families to enjoy participating in local sports

OUR VISION

"To be a leading community sports club that inspires and empowers every child to reach their full potential through accessible, inclusive, and high quality pathways in rugby league, fostering excellence both on and off the field."



OUR MISSION

"Our mission is to provide affordable access to rugby league for all children, supported by a network of trained volunteers and experienced coaches. We aim to develop confident, skilled athletes and strong community connections while breaking down barriers to participation, ensuring every player has the opportunity to succeed."

OUR PILLARS

CREATING A COMMUNITY CLUB CULTURE & ETHOS



ACCESSIBILITY

We believe every child should have the opportunity to participate in rugby league, regardless of financial, cultural, or social barriers. By offering affordable programs and fostering an inclusive environment, we ensure no one is left behind. Our commitment is to reduce obstacles to participation and create an environment where every family feels welcome.



DEVELOPMENT

The foundation of our club is built on providing exceptional coaching and development opportunities. We invest in training volunteer coaches, equipping them with the skills to mentor players, develop talent, and inspire confidence. By prioritising quality education and structured pathways, we lay the groundwork for player success at every level.



COMMUNITY

Our club thrives on the support of our local community. By fostering strong partnerships with families, local businesses, and volunteers, we create a network of support that sustains our growth. Together, we work to build a vibrant and united community, celebrating shared values and the positive impact of grassroots sport.



PATHWAYS

We are dedicated to providing pathways that nurture young athletes' aspirations, whether they dream of professional rugby league or personal development. Through structured programs, clear goals, and mentorship, we help players realise their potential while instilling the values of perseverance, teamwork, and leadership.

OUR COMMUNITY OBJECTIVES

"Empower our community by making sport accessible to all, equipping volunteers with exceptional training, support, and fostering pathways for future athletes to thrive without barriers."



01

INCREASE PARTICIPATION

only 54% of youth aged 6-17 participate in organized sports, indicating a significant portion of adolescents are missing out on the benefits of regular physical activity

02

GROW RUGBY LEAGUE IN SE QLD

SE BRISBANE has seen a substantial increase in families driven by factors such as lower living costs and job opportunities. This demographic shift underscores the need for accessible community sports programs, to support a growing and diverse population at accessible pricing

03

REMOVE FINANCIAL BARRIERS

The main obstacles preventing children from engaging in physical activities include lack of time (30.7%), parental work commitments (27.5%), and the expense or costs associated with participation (26.8%).

2026 SPONSORSHIP OPPORTUNITIES

Partnering with Bulimba Valleys Rugby League Football Club means more than just placing your logo on a jersey; it's about making a tangible impact in the lives of local families. Your support will help ensure kids in our community have the opportunity to stay active, learn teamwork, and build confidence in an inclusive and supportive environment. With rising costs of living, many families struggle to afford extracurricular activities, and we rely on sponsors like you to bridge that gap. By investing in us, you're not just backing a club—you're championing health, youth development, and the future of grassroots sport in South Brisbane.

SPONSORSHIP VISIBILITY

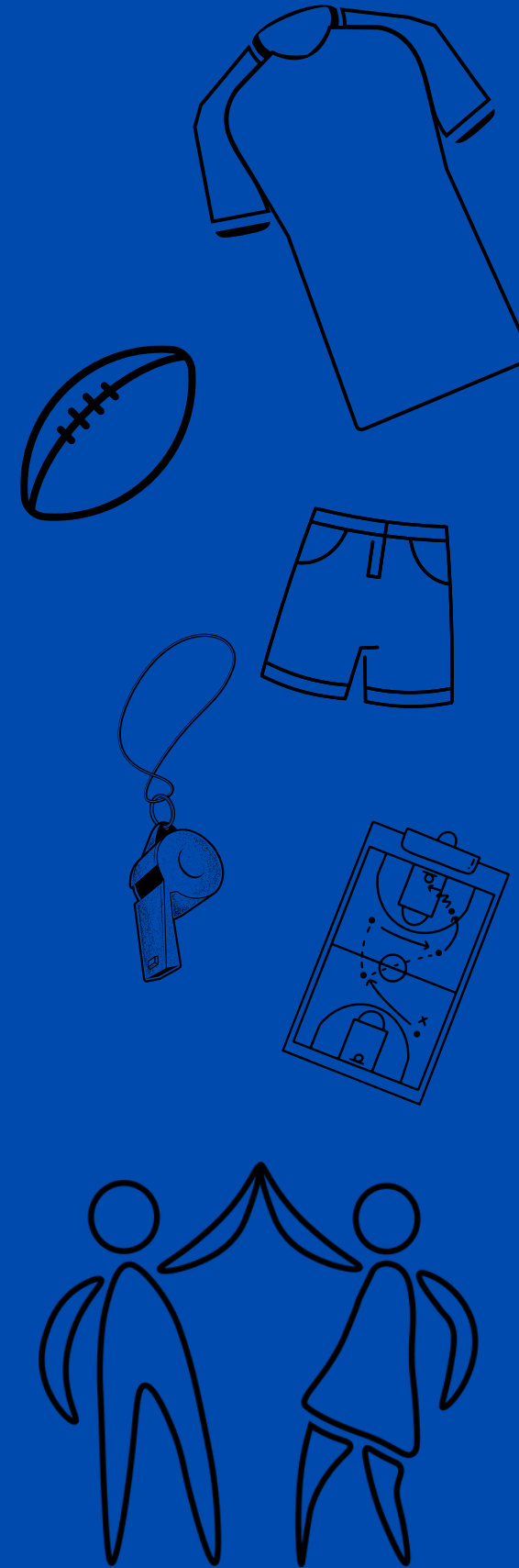
- **Naming Rights:** Become the official sponsor of our teams, or key events.
- **Event Sponsorships:** Support our annual tournaments, & community outreach programs.
- **Uniform Branding:** Feature your brand on our jerseys, training kits, and merchandise.
- **Facility Upgrades:** Contribute field maintenance & equipment upgrades.
- **Digital Sponsorship:** Gain visibility through our website, social media channels, and newsletters.



YOUR SUPPORT

Funding Usage

- Helps cover operational costs to keep player registration fees low and grassroots sport accessible.
- Provides equipment, training, and facilities to develop young players.
- Enables us to create inclusive programs for families facing financial hardship to ensure they can participate in sport.
- Allows us to provide the players, officials and teams with adequate training gear and playing uniforms for their age requirements



TAP INTO OUR COMMUNITY

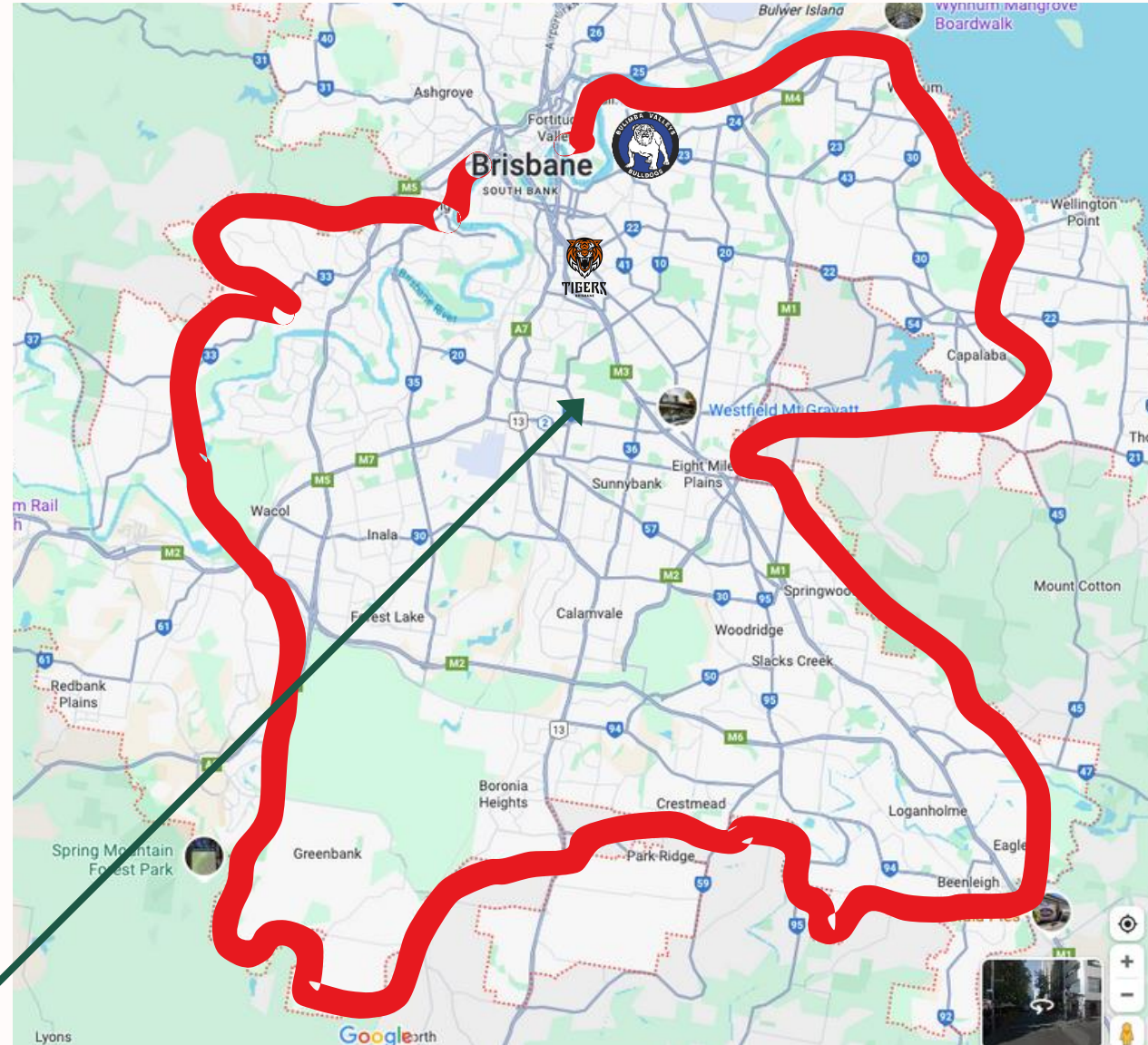
By partnering with us, your business will benefit from increased visibility through our events, digital platforms, and community initiatives, creating valuable opportunities to showcase your brand, build relationships, and tap into a loyal and supportive audience that values businesses contributing to grassroots sport and community well-being.

HOW THE BULLDOGS WILL SUPPORT YOUR BUSINESS

- VISIBILITY
- AWARENESS
- ADVOCACY
- SOCIAL MEDIA POSTS
- DIRECT COMMUNICATION
- MAIL LIST OFFERS
- NEW OFFERS
- EVENT SUPPORT AT CLUB



Playing region



WIDE REACHING VISIBILITY

We aim to increase our partner businesses visibility across south east Brisbane through our teams attire and membership representation.

COMMUNITY MEMBERS COMMUNICATION OPPORTUNITIES

Tap into our membership base of over 600 strong to engage your local community and potential sales targets on new and trusted offers your business could offer them in the first 12 months.



**Social Media
Offer Posts**

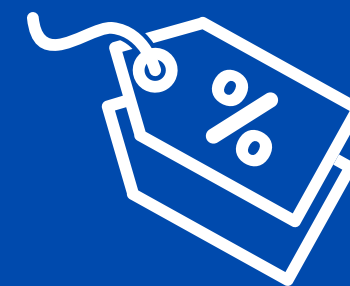
(2.7k Facebook/ 1.1k Instagram followers)



**Members
Mailing List**



**Gameday
Event Support**



**Club Discounts
Driving New Business**



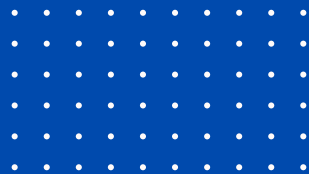
**Lets Chat &
Collaborate**

BVB RLFC

WE CAN'T DO IT ALONE
WE NEED YOU

SPONSORSHIP TIERS

Please discuss with your contact what category of sponsorship you wish to invest in supporting our Bulimba Valley Bulldogs.



CATEGORY	AMMOUNT
Platinum Sponsor	\$20,000
Gold Sponsor	\$10,000
Silver Sponsor	\$5,000
Bronze Sponsor	\$3,000
Business Sponsor	\$2,000
Community Sponsor	\$1,000
Grassroots Support Local Donation	\$500
*Field Banner Named Sponsor (add on)	\$2,000
Platinum, Gold, silver, Bronze & Business Sponsors eligible	

BECOMING A SPONSOR



01

FILL OUT THE SPONSORSHIP BUSINESS
DETAILS FORM

02

SIGN THE SPONSORSHIP AGREEMENT
FOR 2026

03

PAYMENT OF SPONSORSHIP INVOICE

04

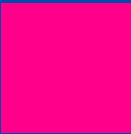
BUSINESS ASSET SHARING FOR PRINTING AND
DIGITAL USE ACROSS UNIFORMS, PRINTED AND
DIGITAL COMMUNICATIONS TO OUR NETWORK



2026
JERSEYS



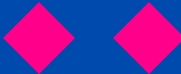
Major Sponsor



Secondary Sponsor



Club
Sponsor



Game Day Field Signs



2026 TRAINING
KIT



Major Sponsor



Club
Sponsor



High Visability
Game Day
Banner Package



2 Sides per sponsor

BVB RLFC

GET IN TOUCH



Club President
Matthew Beger



Phone Number
0422 858 780



Email Address
Presidentbulimbavalleysrlfc@gmail.com



Website
www.bulimbabulldogs.com.au/

